



Identifying the major players in the rasin sub-sector and mapping the supply chain

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ABSTRACT

Raisin supply chain was analysed in Bijapur district of Karnataka and found that there was no efficient supply chain for raisin in the study area as there were some missing links between the players within the supply chain of raisin which have to be bridged for strengthening the supply chain. Raisin had a complex supply chain map as there were diversified players involved in the chain. In raisin supply chain, the major actors involved include input supplier, farmer, farmer cum processor, cold storage entrepreneur, trader, wholesaler, retailer, processor and consumer.